

Unity World

PARTNER PROGRAM



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Communications

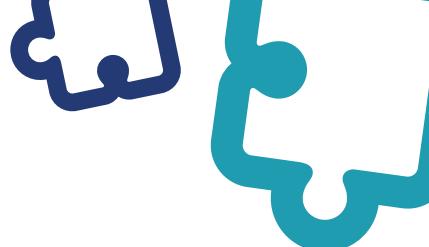
Cloud Services

Workplace IT

AI Software

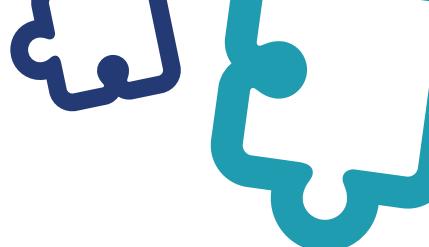
Tech Force

Tech Shop



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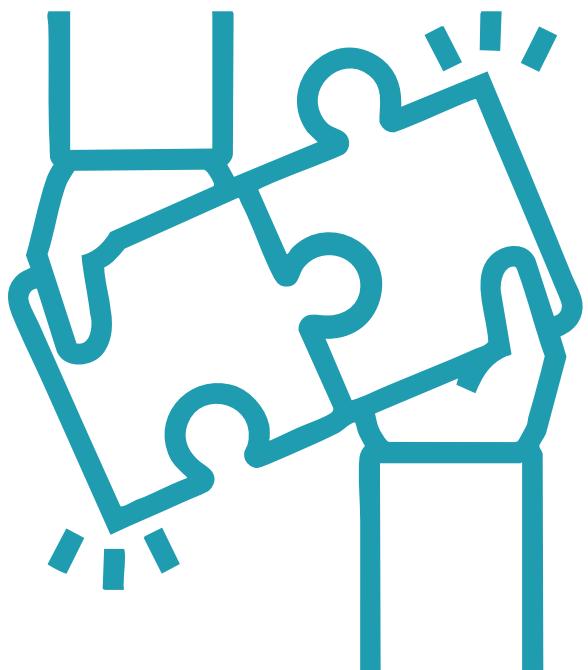


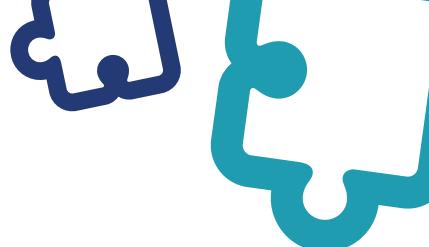
Unity World Partner Program

Empowering the Channel - Delivering Connectivity Together

At Unity, we believe connectivity is the backbone of modern business.

Our Partner Program enables resellers, telecoms specialists, and IT providers to deliver cutting-edge broadband and telecoms solutions to their customers, while maximising revenue opportunities and strengthening client relationships.





Why Partner with Unity for Broadband & Telecoms?

End-to-End Connectivity Portfolio: From leased lines, ultrafast broadband, VoIP telephony, and mobile solutions, Unity provides everything your customers need to stay connected.

Channel-First Approach: We work exclusively with our partners, competitive margins, exclusive discounts, and the backing of a trusted telecoms provider.

Future-Ready Technology: Stay ahead of the competition with solutions designed for the WLR switch-off, cloud communications, and next-generation fibre connectivity.

Expert Support: Get presales, provisioning, and aftercare support so you can focus on building relationships, not chasing suppliers.

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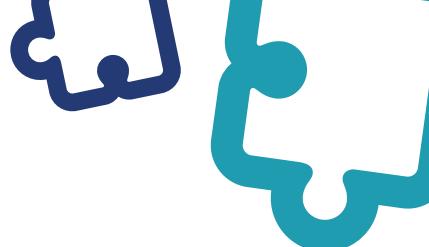
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Types of Partnerships We Offer

We understand every business has a different way of working. That's why Unity offers flexible partnership models designed to fit your needs:



Reseller Partner

Sell Unity services directly to your customers and earn healthy margins on every deal. Unity supply the solutions while you deal with the support and billing.



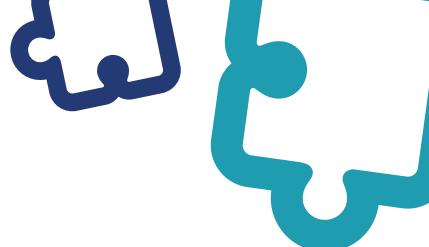
White-Label Partner

Deliver Unity services under your own brand name while we bill your clients for you (in your branding). Perfect for MSPs and telecoms resellers who want to grow their brand.



Referral Partner

Not ready to handle sales or support? Simply refer customers to Unity and earn commission for every successful order. Low effort, high reward.



Key Partner Benefits

Partnering with Unity means more than just access to broadband and telecoms services, it's a complete support package designed to help your business grow.



Competitive Wholesale Pricing: Access preferential rates across our broadband and telecoms portfolio.

Access to 20+ Carriers: Expand your offerings instantly with a broad network of over 20 trusted broadband and telecoms suppliers.

Dedicated Account Manager: Every partner gets a dedicated account manager to act as a single point of contact, giving you priority support, sales guidance, and expert advice whenever you need it.

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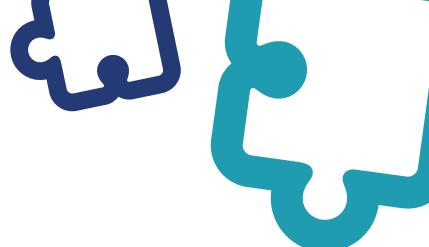
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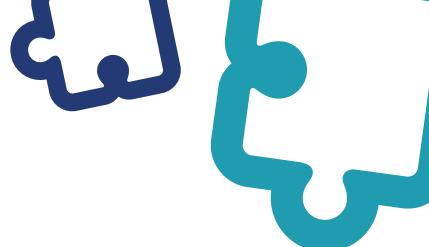
Key Partner Benefits

Sales & Marketing Toolkit: Gain access to professionally designed campaign materials, brochures, case studies, and email templates to help you promote services quickly and effectively.

Technical & Aftercare Support: Our UK-based support team ensures seamless provisioning, onboarding, and ongoing assistance for your customers.

Incentives & Rewards: Benefit from discounts, partner rewards and seasonal promotions designed to boost your profitability.





Solutions You Can Deliver



Broadband & Fibre: Business-grade broadband and ultrafast fibre options to suit SMEs and enterprises.



Dedicated Leased Lines: Guaranteed, symmetrical speeds for businesses with critical connectivity needs.



VoIP & Hosted Telephony: Flexible, scalable cloud telephony to replace outdated landlines.

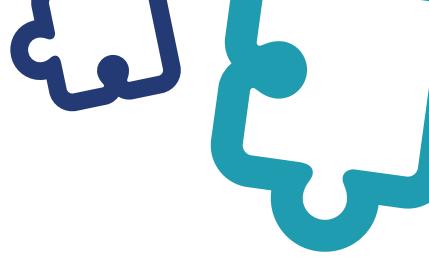


Mobile Connectivity: Competitive business SIMs from networks such as EE, O2, Vodafone and Three.

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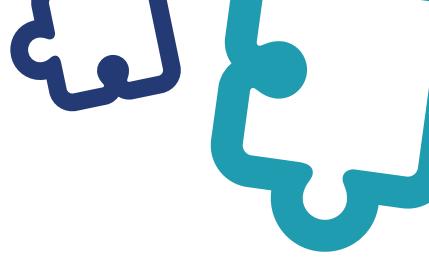


Who Can Join?

The Unity Partner Program is open to a wide variety of businesses in the telecoms and IT channel. Whether you're an established provider or just starting out, there's a partnership model for you:

-  **Telecoms Resellers & Broadband Specialists**
-  **IT & Communications Providers**
-  **Managed Service Providers (MSPs)**
-  **Value-Added Resellers (VARs)**
-  **Systems Integrators**
-  **Cabling & Infrastructure Companies**
-  **Consultants & Advisors**

Whether you want to resell, white-label, wholesale, or simply refer, Unity offers a partnership model to fit your business.



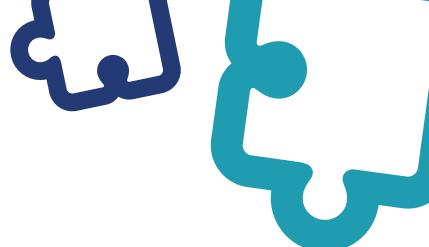
What Our Partners Say

Partnering with Unity has been a game-changer for us. From the very start, they provided reliable and cost-effective connectivity solutions that have enhanced the services we offer to our customers. Their team is incredibly responsive and proactive in finding the best solutions, even under tight deadlines.

James Sweaton, JD Networks

Unity have consistently proven themselves to be a reliable and dedicated partner, always providing us with high-quality products that meet our needs and exceed our expectations. Their attention to detail, professionalism, and commitment to excellence is evident in every interaction we have with them.

Andrew Read, Resilient Business Systems



Your Next Steps to Partnership Success

Becoming a Unity Partner is simple, fast, and built around helping you start winning business right away.

- 1** **Complete the partner application form:** Fill out our quick one page partner form. It only takes a few minutes to share your business details.
- 2** **Onboard with your account manager:** You'll be introduced to your dedicated account manager, who will help you set up your partnership and answer any initial questions.
- 3** **Access tools & partner rates:** Unlock the sales & marketing toolkit, technical support, and our partner rate card, giving you everything you need to promote and sell right away.
- 4** **Start selling & earning:** Begin offering Unity solutions to your customers under your own brand (or ours). Earn healthy margins, rewards, and incentives with every sale.



Become a Unity Partner Today



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**Simply scan the QR code or
contact us using the details below**

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