Marketing System

Supercharge your marketing and customer journeys on one platform and take control of your data to create a cross-channel customer experience. A light touch system designed for sales marketing and sales professionals and most leads/sales orientated businesses. Covering all aspects of marketing and engagement.

Harness your data, and create surface opportunities through engagement, conversions, and retainment of your customer audience. Unite business and customers with the opportUNITY to create marketing campaigns and manage prospects.

Save time and never miss an opportunity with workflow automation and scheduling, saving you time, to focus on activity management.

The one place where prospects can be uploaded via CSV lists, create customisable campaigns, set activities and tasks against campaigns such as personalised marketing emails, mass marketing emails and newsletters, phone calling and more.

Enhance customer experience with existing customers by keeping them in the loop with marketing newsletters and communication.

Prices
starting from
£30 per user
(dependant on data)
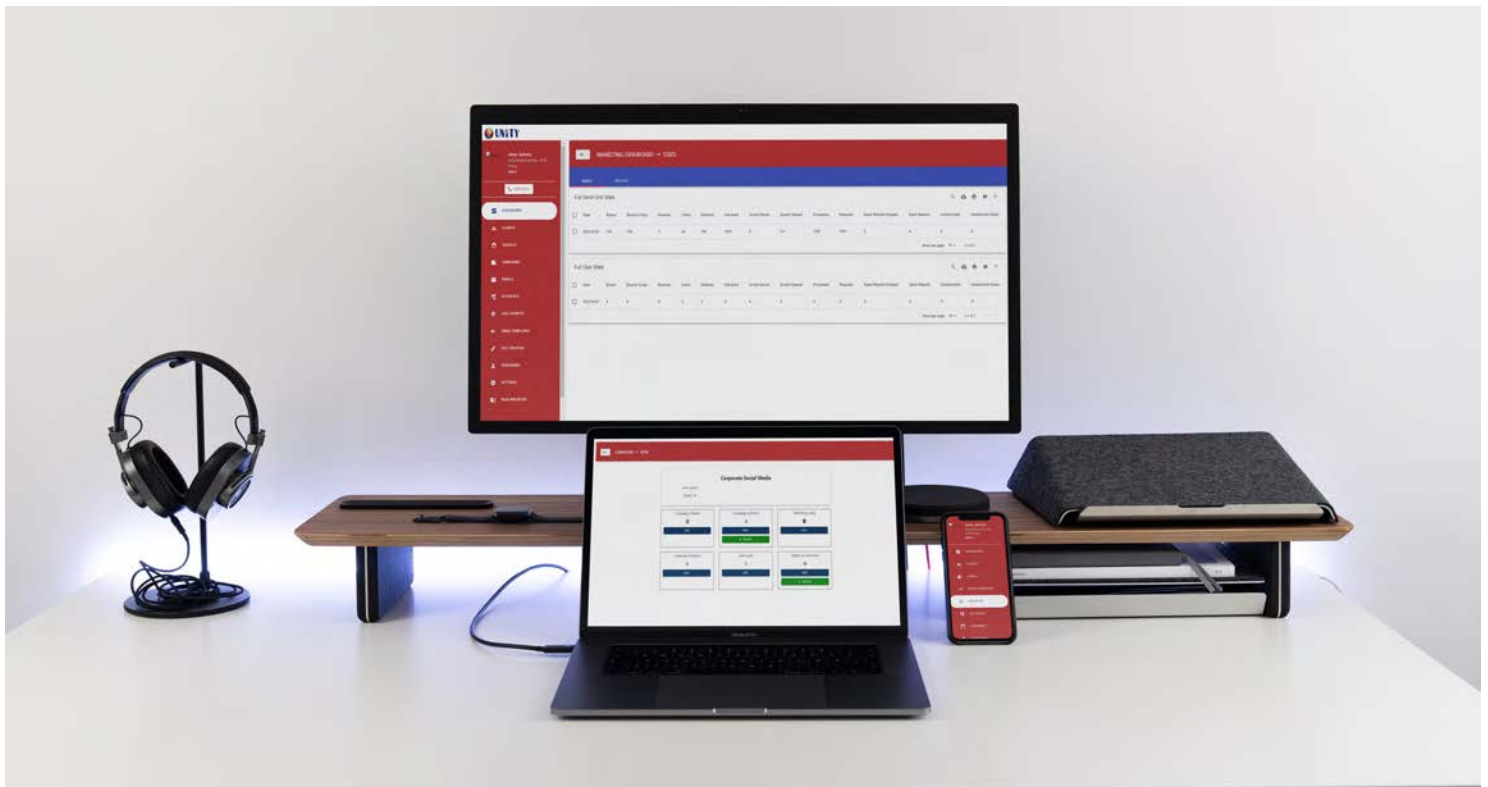
Features & Benefits

- Take your data to the next level with target lists and dynamic filters.
- Upload mass data via CSV. Files to your lists.
- Spend smart and drive growth with a better return on investment. See where your marketing efforts take you.
- Create winning-worthy marketing campaigns and attach documents to compliment.
- Integrate with current systems including phone and email.
- Create newsletters and emails with our handy drag and drop email template maker.
- Mange customer journeys with touchpoint recording functionality.
- Scalability and flexibility for growth.
- Pricing on a user per month basis.
- Reporting and Analytics functionality, never forget how many touchpoints have been made and how with the home dashboard.

Take your marketing productivity to the next level, you need this for a better workweek.

If you think your organisation could benefit from this solution we would love to hear from you